



Your monthly news & updates

Happy New Year from the Vernon ROCKS Coalition! In this newsletter be sure to view the coalition's successes throughout the year, and learn about substance use prevention in the news!

[Visit our Website](#)

A graphic for the Vernon ROCKS Coalition 2019 Recap. It features the same logo as above, with "VERNON" in black, "ROCKS" in colorful letters with connecting triangles, and "COALITION" in black. Below the logo, the text "2019 RECAP" is written in a black, sans-serif font. The entire graphic is enclosed in a blue rectangular border.

VERNON
ROCKS
COALITION
2019 RECAP



JANUARY

REAL TALK KICKED OFF ITS SOCIAL
MARKETING CAMPAIGN WITH
BILLBOARD MESSAGING FOR
PARENTS TO SET A NEW YEAR'S
RESOLUTION TO TALK TO THEIR
KIDS ABOUT UNDERAGE
DRINKING



FEBRUARY

- ◆ REAL TALK LAUNCHED REAL TALK INTERVIEWS
- ◆ AWARDED A STR GRANT TO COMBAT OPIOID USE
DISORDER
- ◆ COALITION MEMBERS ATTENDED THE CADCA LEADERSHIP
FORUM IN WASHINGTON D.C.



APRIL

- HOSTED A NARCAN TRAINING
- HIRED EMILY, OUR PEER ADVOCATE
LEADER
- HELD A DEA NATIONAL TAKE BACK DAY

- HELD OUR SECOND ANNUAL
Rockville ROCKS!
COMMUNITY BLOCK PARTY

- CONDUCTED LIQUOR COMPLIANCE CHECKS

- REAL TALK DID A SAFE AND SOBER PROM CAMPAIGN

MAY

- ▶ HOSTED OUR ANNUAL
COALITION LUNCHEON

- ▶ CONDUCTED SCHOOL- WIDE
SURVEYS ON YOUTH SUBSTANCE USE

- ▶ AWARDED A SOR GRANT TO COMBAT
OPIOID USE DISORDER

JUNE

- PARTNERED TO GET A
RECOVERY COACH AT ROCKVILLE
GENERAL HOSPITAL

- VISITED PARKS AND REC SUMMER CAMP TO
TEACH THE KIDS ABOUT SUBSTANCE USE

PREVENTION

AUGUST

SEPTEMBER

▶ CONDUCTED TOBACCO COMPLIANCE
CHECKS

▶ HELD A NARCAN AND SUICIDE PREVENTION
TRAINING



▶ CONDUCTED 2019'S SECOND DRUG
TAKEBACK DAY, COLLECTING 144
POUNDS OF UNUSED AND
UNWANTED PRESCRIPTION PILLS

OCTOBER

NOVEMBER

➡ THE COALITION WAS AWARDED A \$1.5
MILLION, 5- YEAR FEDERAL GRANT TO
CONTINUE OUR EFFORTS

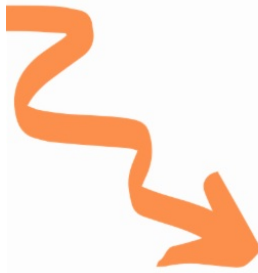
➡ ESTABLISHED THE MANCHESTER VERNON
PREVENTION PARTNERSHIP (MVPP)

➡ HELD THE THIRD ANNUAL COMMUNITY
BASKETBALL TOURNAMENT



📍 HELD THE PRIDE DATA COMMUNITY
PRESENTATION WITH VAPING PANEL
DISCUSSION

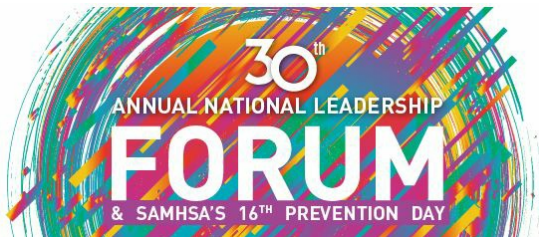
📍 PARTNERED WITH RHS PEER
ADVOCATE'S TO CREATE PREVENTION
MESSAGING BAGS FOR PACKAGE STORES



THE VERNON ROCKS WANTS TO
GIVE A HUGE THANK YOU TO
EVERYONE WHO HAS MADE THIS
YEAR SO SUCCESSFUL! WE ARE SO
EXCITED TO SEE WHAT SUCCESS,
GROWTH AND DEVELOPMENT COME
IN 2020!

Upcoming Events

The Coalition is going to CADCA!



substance use and misuse prevention, providing training, connections, and resources and information.

Our coalition was accepted to showcase a poster to present the success the Real Talk Campaign has had in Vernon.

Members of the coalition, including three student members, will be attending **CADCA's 30th Annual National Leadership Forum**. The forum is the largest event for community-based

The conference takes place on February 3rd- 6th. We are excited for the opportunity and cannot wait to learn and get new ideas to implement in our community!

Prevention Information in the News

Long Term Effects of Vaping



For a while, we have speculated that vaping may not be as good for the human body as it has been marketed to make people believe, but the long term effects were not yet known. Now, the American Journal of Preventative Medicine has released findings from a three-year study that shows vaping is an independent risk factor to lung and respiratory diseases such as COPD, chronic bronchitis, emphysema, and asthma.

The full study, "Association of E-Cigarette Use With Respiratory Disease Among Adults: A Longitudinal Analysis", can be read [HERE](#)

2019 Monitoring the Future Survey Results

"Monitoring the Future" is a national annual survey of 8th, 10th, and 12th graders conducted by researchers.

Since 1975, the survey has measured how teens report their drug, alcohol, and cigarette use and related attitudes nationwide.

42,531 students from 396 public and private schools participated in the 2019 survey.

The results were released. Read more about the findings [HERE!](#)

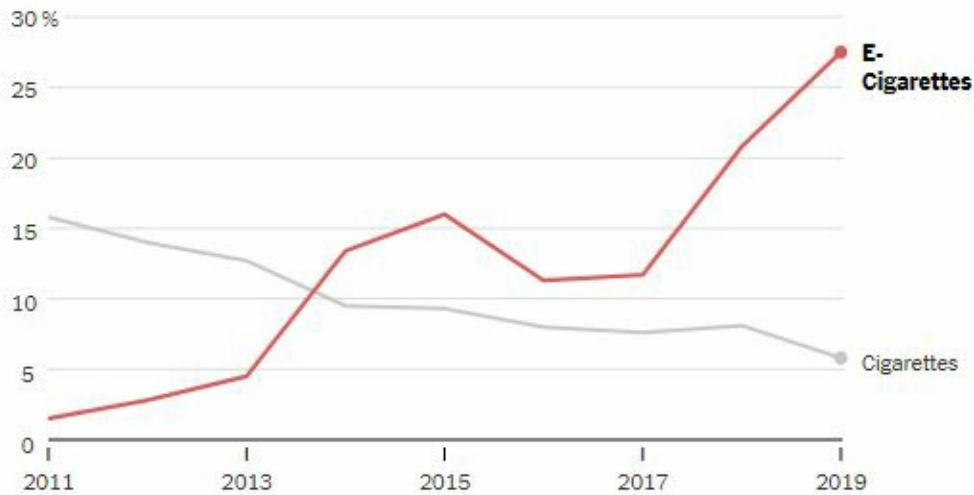


Congress Passes Legal Smoking age to 21

With the vaping epidemic rising exponentially, Connecticut made the change to increase the legal smoking age to 21 back in October. Now Congress is doing the same, and just approved raising the age to 21 for tobacco and e-cigarettes. Find out more [HERE](#).

The Rise of Vaping

More than a quarter of high-school students say they have vaped in the past month.



By The New York Times | Source: National Tobacco Youth Survey

Follow us Social Media



If you or a loved one is having trouble with substance abuse check out the available resources in the area

[Get Help](#)

If you are aware of an underage party or illegal activity follow the link and submit the anonymous form below, and the Vernon ROCKS Coalition will work with the Vernon Police Department to prevent or stop the activity.

[Report it Here](#)

Are you are interested in becoming more involved with the Vernon ROCKS Coalition we are always looking for more members. You can join by visiting our website!

[Get Involved](#)